

About Us

72smalldive is a multi-faceted suite which operates as a virtual lifestyle design studio. Our company's inclusive experiences enable us to apply, not only design skills, but also insightful perception to a broad range of design initiatives that cater to the needs of today's urbane consumers. Our current portfolio and projects include jewelry, lifestyle essentials, mode-consumables, and bespoke corporate gifts.

Philosophy

We consistently ensure that our company's value chain will leave with our culturally diverse designers, our eclectic selection of producers, and our consumers a value-enhancing experience. This philosophy is supported by our regimental belief in quality over quantity, functional over ineffectual, exceptional over mediocre, and last but not least sustainability over damage. We hope that through this aspiration, consumption metamorphoses into a rewarding act.

The Team

Homogeneity ebbs creativity and ego impedes progress; thus, impeccable aesthetics and skills aside, we seek to create an amorphous squad of culturally diverse and multi-disciplined talents. The designers we collaborate with are unafraid of new challenges instead continuously seek them by participating in projects outside their known discipline.

Our design processes and approaches are infused with an alchemical concoction of speculative philosophy, intellectual pursuit, rational research, and a deep passion for living.

Clients

72smalldive clients operate within the retail, fashion, entertainment, hospitality, media and communication sectors.

Sales

Enquiry on our products, projects, and other initiatives may be made at sales@72smalldive.com

Collaboration

72smalldive recognizes and appreciates the works of talented and dedicated designers who are backed up with noteworthy design doctrines. Information on project collaboration and related matters is available at collaborate@72smalldive.com

Events

For coverage on events, please write to events@72smalldive.com

Press

Press packages and press-related correspondences:

72smalldive Press

press@72smalldive.com